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Press Release

Venus Optics Launched The World's First T1 Cine Series With A Wider 28mm & 35mm



Anhui China, 13 June 2024 – Venus Optics, a leading manufacturer of photo and cine lenses, proudly introduces the Argus T1 Cine Series, the **world's first ultra-fast T1 aperture cine series** being available in Full-Frame with a wider 28mm & 35mm.

Available in Full-Frame, Super35 & MFT Formats

FULL-FRAME	SUPER 35	M4/3
<ul style="list-style-type: none"> 28MM T1 FF* 35MM T1 FF 45MM T1 FF 	<ul style="list-style-type: none"> 18MM T1 S35* 25MM T1 S35 33MM T1 S35 	<ul style="list-style-type: none"> 18MM T1 MFT 25MM T1 MFT
<p>USD1499 (3-Lens Bundle: US\$3999)</p>	<p>USD899 (3-Lens Bundle: US\$2399)</p>	<p>USD699 (2-Lens Bundle: US\$1259)</p>
<p>*New lenses. Not available in photo version</p>		



Laowa currently offers the Argus T1 Cine lenses in 3 different formats. The mount options are **Canon RF, Sony E, Nikon Z for Full-Frame format**, Canon RF, Sony E, Nikon Z, Fuji X mount for Super35 format, and M4/3 mount for MFT format.

Product Highlights:

- Ultra-Large T1 Aperture
 - i. Shallow Depth of Field & Dreamy Bokeh
 - ii. Impeccable low-light shooting performance
 - iii. Superb Sharpness and Contrast at T1 Wide Open
- Low Focus Breathing
- Close Focusing Distance Up To 7.88" / 0.2m
- Consistent Color Rendition & Lens Performance Across The Series
- Professional Cine Housing
- Available in Full-Frame, S35 & M4/3 Format

Ultra-Large T1 Aperture

The ultra-large T1 aperture of the Laowa Argus T1 cine lenses offers the capability to achieve a remarkably shallow depth of field with a smooth focus roll-off, immersing the audience in a delightful and dreamy atmosphere.

- i. Shallow Depth of Field & Dreamy Bokeh



While ultra-large apertures often encounter chromatic aberration, the Argus T1 Cine series is meticulously designed to deliver exceptional optical performance. These lenses minimize chromatic aberration, ensuring maintained contrast and sharpness even when shooting wide open at T1 aperture.



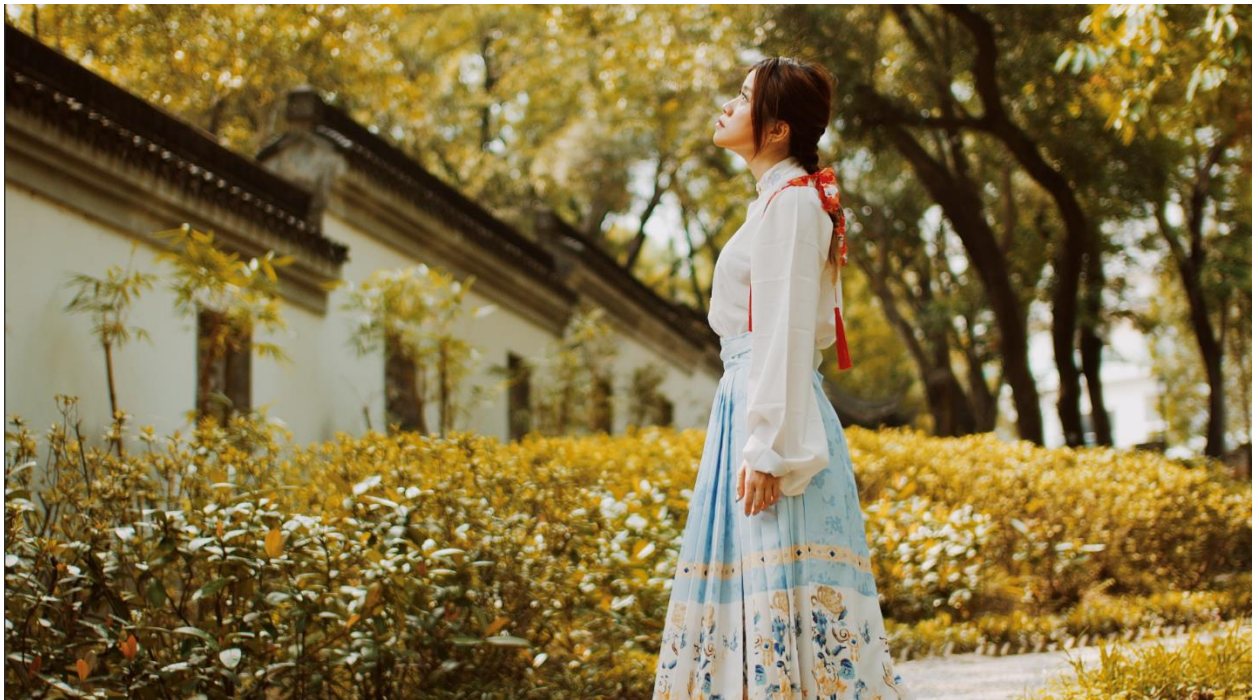
ii. Impeccable low-light shooting performance



The T1 aperture provides a notable advantage when shooting in low-light conditions. This proves particularly beneficial for productions where additional lighting setup is restricted. Filmmakers can capture clean shots without needing to excessively increase the ISO.



iii. Superb Sharpness and Contrast at T1 Wide Open



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Low Focus Breathing

This series controls the focus breathing effect to the minimum, making it ideal for narrative filming. This feature eliminates any distractions caused by changes in the angle of view when shifting focus between objects. Additionally, the series boasts an average 270-degree focus rotation, ensuring precise and accurate focus control.



Close Focusing Distance Up To 7.88" / 0.2m

The series boasts an impressive close focusing distance of up to 7.88" / 0.2m*. This enables the capture of breathtaking shots with a beautifully blurred background, while retaining intricate subject details. It introduces fresh and captivating perspectives to enhance your footage.

**Consistent Color Rendition & Lens Performance Across The Series**

Every focal length within the Argus T1 Cine Series is meticulously crafted to deliver consistent color rendition and lens performance. This minimizes the requirement for extensive editing in the post-production process after utilizing different focal lengths, ensuring seamless visual consistency across your projects.

Original color:



18mm S35



25mm S35



33mm S35

Aperture Comparison



T1



T1.4



T2



T2.8

Professional Cine Housing



0.8 MOD GEAR – For both aperture and focus ring



80mm Outer Diameter & 77mm Filter Thread – Designed to accommodate the common matte boxes or filters



Internal Focusing - Avoid the need to rebalance the gimbal by preventing the lens barrel from extending



Lens Supporting Thread – Relieve the weight reliance on the camera mount



Pricing & Availability

Laowa Argus T1 Cine Series is currently available to purchase via Venus Optics official website (<https://laowacine.com/>) and authorized resellers.

The Laowa Argus T1 Cine Series is priced at USD1,499 per lens and USD3,999 for a 3-lens bundle set in Full-Frame format. In Super35 format, each lens costs USD899 (3-lens bundle set: USD2,399), while in MFT format, each lens is priced at US\$699 (2-lens bundle set: US\$1,259). Please note that pricing may vary in different countries.

Specifications

Name	Argus 28mm T1 FF Cine	Argus 35mm T1 FF Cine	Argus 45mm T1 FF Cine
Focal Length	28mm	35mm	45mm
Aperture Range	T1-16	T1-16	T1-16
Angle of View	75.2°	63.4°	51.3°
Image Circle Diameter	Ø43.3mm	Ø43.3mm	Ø43.3mm
Format	Full Frame	Full Frame	Full Frame
Lens Structure	14 elements in 9 groups	14 elements in 9 groups	13 elements in 9 groups
Aperture Blades	15	15	15
Focus Throw	211°	270°	270°
Aperture Throw	92°	85°	92°
Focus Indicator	Metric & Imperial (Dual Scale)	Metric & Imperial (Dual Scale)	Metric & Imperial (Dual Scale)
Min.Focusing Distance	1'3" / 0.4m	1'7" / 0.5m	1'7" / 0.5m
Max.Magnification Ratio	0.11x	0.11x	0.11x
In-focus Driving Mode	Manual Focus	Manual Focus	Manual Focus
Filter Thread Size	Ø77mm	Ø77mm	Ø77mm
Front Diameter	80mm	80mm	80mm
Dimensions	Ø3.34"x4.80" / Ø84.8mm*121.83mm	Ø3.34"x4.09" / Ø84.8mm*103.86mm	Ø3.34"x4.31" / Ø84.8mm*109.44mm
Weight	2.65lbs / 1200g	2.09lbs / 950g	2.35lbs / 1065g
Mount	Sony E, Nikon Z, Canon RF	Sony E, Nikon Z, Canon RF	Sony E, Nikon Z, Canon RF



Name	Argus 18mm T1 S35 Cine	Argus 25mm T1 S35 Cine	Argus 33mm T1 S35 Cine
Focal Length	18mm	25mm	33mm
Aperture Range	T1-11	T1-11	T1-11
Angle of View	76.15°	58.8°	46.2°
Image Circle Diameter	Ø31.5mm	Ø31.5mm	Ø31.5mm
Format	Super 35	Super 35	Super 35
Lens Structure	15 elements in 10 groups	14 elements in 9 groups	14 elements in 9 groups
Aperture Blades	15	9	9
Focus Throw	250°	250°	250°
Aperture Throw	87°	87°	87°
Focus Indicator	Metric & Imperial (Dual Scale)	Metric & Imperial (Dual Scale)	Metric & Imperial (Dual Scale)
Min.Focusing Distance	9.84" / 0.25m	1'1" / 0.34m	1'1" / 0.35m
Max.Magnification Ratio	0.13x	0.1x	0.13x
In-focus Driving Mode	Manual Focus	Manual Focus	Manual Focus
Filter Thread Size	Ø77mm	Ø77mm	Ø77mm
Front Diameter	80mm	80mm	80mm
Dimensions	Ø3.33"x4.19" / Ø84.7mm*106.5 mm	Ø3.34"x3.78" / Ø84.8mm*96mm	Ø3.35"x3.70" / Ø85mm*94mm
Weight	2.09lbs / 950g	1.68lb / 762g	1.54lb / 700g
Mount	Sony E, Fuji X, Nikon Z, Canon RF	Sony E, Fuji X, Nikon Z, Canon RF	Sony E, Fuji X, Nikon Z, Canon RF



Name	Argus 18mm T1 MFT Cine	Argus 25mm T1 MFT Cine
Focal Length	18mm	25mm
Aperture Range	T1-11	T1-11
Angle of View	61.9°	47°
Image Circle Diameter	Ø21.6mm	Ø21.6mm
Format	Micro Four Thirds (MFT)	Micro Four Thirds (MFT)
Lens Structure	14 elements in 8 groups	14 elements in 8 groups
Aperture Blades	9	9
Focus Throw	270°	270°
Aperture Throw	70°	70°
Focus Indicator	Metric & Imperial (Dual Scale)	Metric & Imperial (Dual Scale)
Min.Focusing Distance	7.88" / 0.2m	9.84" / 0.25m
Max.Magnification Ratio	0.15x	0.17x
In-focus Driving Mode	Manual Focus	Manual Focus
Filter Thread Size	Ø77mm	Ø77mm
Front Diameter	80mm	80mm
Dimensions	Ø3.31"x3.84" / Ø84mm*97.5mm	Ø3.31"x3.84" / Ø84mm*97.5mm
Weight	1.45lb / 659g	1.52lb / 690g
Mount	MFT	MFT

Product Page Link

Full-Frame: <https://laowacine.com/product/laowa-argus-t1-cine-series-ff/>

Super35: <https://laowacine.com/product/laowa-argus-t1-cine-series-s35/>

MFT: <https://laowacine.com/product/laowa-argus-t1-cine-series-mft/>

Marketing Assets

Main Promotional Video (YouTube): https://youtu.be/bEW7m3O_16s

Main Promotional Video (Downloadable Ver.):

https://drive.google.com/drive/folders/1X9QGzcG-JnQqy9-sfSsEQqAxzAr522C8?usp=drive_link

Product shots: https://drive.google.com/drive/folders/13KSyh0vvCMFtgatzOURA-TI7qScxD-B0?usp=drive_link

Sample Footage:

https://drive.google.com/drive/folders/1ofQmgb8rED5BPIGhs3HkBlgpGEaidju?usp=drive_link



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About Us

Anhui ChangGeng Optical Technology Company Limited, also known as Venus Optics, is a Chinese camera and cine lens manufacturer located in Hefei, Anhui. The company produces and distributes camera and cine lenses under the brand name “Laowa”. For further details on Anhui ChangGeng Optical Technology Company Limited and our product offerings, please visit our website at <http://www.venuslens.net/> (Photo lenses) or laowacine.com(Cine lenses).

For review requests or other inquiries, please contact us at marketing@venuslens.net.